## International Professionals Association invite you to a luncheon and talk on Tuesday 10th July at 12h30

## "Corporate international expansion, relocation and migration"

- Evaluating the challenges of moving a business, a workforce and family to another country/continent – Americas, EMEA, Asia, Australasia...
- Dealing with social, cultural, economic, geographic uncertainties whist addressing product market entry objectives
- Planning before moving, controlling costs, threats and uncertainties

## Speaker

David Bains - Global Property and Operations Director of Ciena Ltd and Founder of Square Bees GPS Ltd

**Time** 12h30-14h30

## "Corporate international expansion, relocation and migration"

MARKET OPPORTUNITIES, RISKS, COSTS, THREATS & UNCERTANTIES

CHALLENGES
OF
INTERNATIONAL
RELOCATIONS –
BUSINESS &
PERSONAL

SOCIAL, CULTURAL, RELIGIOUS AND GEOGRAPHIC INFLUENCES



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